THE VALLEY TRADER
Buy • Sell • Trade

WEEKLY RATES FOR ADVERTISING

We Accept

VISA MasterCard DISCOVER

Send Check or Money Order to:

The Valley Trader
P.O. Box 126 • Stephens City, VA 22655

	Ad Size	Black & White	One Color	Process Color
	Full Page 10.10" x 12.75"	$535.50	$545.50	$685.50
	1/2 Page 10.10" x 6.50"	$267.75	$277.75	$367.75
3/4 Page	**4 col. x 12.75"** 8.06" x 12.75"	$428.40	$438.40	$553.40
1/4 Page	**3 col. x 6"** 6.02" x 6"	$151.20	$161.20	$226.20
	3 col. x 4" 6.02" x 4"	$100.80	$110.80	$125.80
1/8 Page	**3 col. x 3"** 6.02" x 3"	$ 75.60	$ 85.60	$100.60
	3 col. x 2" 6.02" x 2"	$ 50.40	$ 60.40	$ 75.40
	2 col. x 6" 3.98" x 6"	$100.80	$110.80	$125.80
	2 col. x 5" 3.98" x 5"	$ 84.00	$ 94.00	$109.00
	2 col. x 4" 3.98" x 4"	$ 67.20	$ 77.20	$ 92.20
	2 col. x 3" 3.98" x 3"	$ 50.40	$ 60.40	$ 75.40
	2 col. x 2" 3.98" x 2"	$ 33.60	$ 43.60	$ 58.60
	1 col. x 6" 1.94" x 6"	$ 50.40	$ 60.40	$ 75.40
	1 col. x 5" 1.94" x 5"	$ 42.00	$ 52.00	$ 67.00
	1 col. x 4" 1.94" x 4"	$ 33.60	$ 43.60	$ 58.60
	1 col. x 3" 1.94" x 3"	$ 25.20	$ 35.20	$ 50.20
	1 col. x 2" 1.94" x 2"	$ 16.80	$ 26.80	$ 41.80

All business ads must be received by deadline on Thursday's at 4PM in order to be advertised in the following Wednesday's Publication.

PAID CLASSIFIED LINE ADS: Deadline is Saturday's Mail
$9.60 first 25 words, 36¢ each additional word 50 WORD MAX.
These ads are in bold print without any border around them. Color is not available on these ads.

To Advertise on the cover of The Valley Trader,
540-869-6098 Mon.-Fri. 8:30AM - 4PM or EMAIL: vtbusads@visuallink.com

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FREE ADVERTISING POLICY: The Valley Trader is a weekly publication offering FREE CLASSIFIED ADS for individuals to BUY, SELL, or TRADE their average household items. NO AFTER THE SALE CHARGES. Free classified ads run for ONE WEEK. Businesses are not allowed to advertise under the Free Classifieds categories. **If you are a business, please contact our BUSINESS AD DEPARTMENT, Monday thru Friday between 8:30AM and 4PM for prices: 540-869-6098.** We consider anyone selling items in large volumes to be businesses. Breeders are considered a business and must pay for advertising. Selling more than ONE LITTER per calendar year are considered breeders. Limit (3) ads per category per household, not to exceed 10 ads per week for free classifieds. The deadline to place your FREE ad is Saturday's at midnight. No use or reproduction of any part of The Valley Trader paper, website or e-publication without written permission from the Publisher. Misuse of The Valley Trader in any form will not be tolerated. We reserve the right to select, edit or condense any ad. We do not guarantee ad placement.

SUBMITTING FREE CLASSIFIED ADS: Place your ad online: www.valleytraderonline.com or call 540-869-5132 or mail your ad to: The Valley Trader, P.O. Box 126, Stephens City, VA 22655.

BUSINESS ADVERTISING POLICY: Display Ad Deadline is by Thursday's at 4PM. Call the business office to schedule, cancel or submit payment.

ADVERTISING ON THE VALLEY TRADER COVER: Customer must pre-pay for one month in advance and will be set up on a monthly billing cycle thereafter. Account due/payable upon receipt of invoice date. 2% Service charge applied past due within 30 days, after 60 days of non-payment, ad will be cancelled. Contract requires advertisement published for up to 3 months or longer. Available on "First Come, First Serve" basis. A two week notice is mandatory prior to cancellation.

SUBMITTING BUSINESS ADS: Email your ad to: vtbusads@visuallink.com or Mail to The Valley Trader, P.O. Box 126, Stephens City, VA 22655. Payment in the form of: Visa, Master Card, Discover, Check or Money Order Accepted.

The Valley Trader offers a digital print subscription:
www.valleytraderpaper.com
The **DIGITAL PRINT WEBSITE** *features*
HYPERLINKS *to* **ALL BUSINESSES WEBSITES ADVERTISED**
for no additional charge

CORRECTIONS: Please check your ad the first week it is scheduled to appear. The Valley Trader is not responsible for copy omission or typographical errors, other than to correct them in the next issue after notification no later than the first business day after publication of such error or omission. The Valley Trader will not be responsible for more than on incorrect insertion. All corrections to ads must me given in the form of an email, fax or mailed to us. We do not accept any corrections or additions to ads over the phone.